

MARIPOSA COUNTY
Creative Placemaking Strategy Advisory Committee

FINAL MEETING MINUTES (Approved 10/16/2023)

DATE: September 18, 2023
TIME: 12:00-1:00 PM
LOCATION: IN-PERSON
Development Services Conference Room
5100 Bullion Street, Mariposa CA 95338

1. **CALL TO ORDER:** Goger called the meeting to order at: 12:01 PM.

Members Present: June McCrory, Jeanetta Phillips, Gail Dreifus, Ava Burns, Cara Goger, Abby Miller, Erica Wolfsen, and Xav Dubois

Excused Absence: Kim Brisack, Jackie Baxton

Members Absent:

Visitors: Hannah Harrison, Polina Pivak, Alicia Rodriguez

2. **APPROVE MINUTES FROM 7/17/23 MEETING:**

The minutes were approved unanimously with minor updates.

3. **UPDATE, NEXT STEPS, AND OPEN DISCUSSION ON CPSAC ROLE IN MARIPOSA GATEWAY ELEMENTS PROJECT:**

Goralnik shared that the Gateway Elements project is moving forward on schedule. The walls for both murals have been prepared, and the muralist is scheduled to begin work on 10/2. It is anticipated to take 6 weeks to complete the two murals. He shared also that the construction work for the Gateway Elements is out to bid, with bidding set to close at the end of September. The hope is that a contract will be awarded in mid- or late-October.

Goger then led an open discussion with the CPSAC regarding individual members' and the committee's role in the Gateway Elements moving forward. This includes the potential to inform the public about the projects, promote access and understanding of them and their connections to the Mariposa Creek Parkway project, and leveraging the projects to increase knowledge of and connection to the themes reflected in the creative placemaking projects. Ideas included:

- A walking tour and presentation at the library led by the muralist; the presentation could feature presentations by the tribe (perhaps in coordination with Native American heritage month in November) and Sierra Foothills Conservancy;
- Considering the opportunities to enhance engagement and education opportunities with augmented reality; Xav Dubois volunteered to spearhead this effort, which could include other technology that notifies users of the downtown Mariposa environment of the presence of these and other features;
- Permanent signage that provides (or is exclusively) a QR code that links to the Mariposa County Arts Council's website which offers web-based materials, which could be cycled with

and approved by the CPSAC prior to going online; these materials could be prepared in time for review at the October CPSAC meeting;

- Produce materials to support education materials and curriculum for students.

4. UPDATE ON WORKING LANDS, WORKING ARTISTS PROJECT:

Goger provided an update on the Working Lands, Working Artists project, including:

- The stakeholder engagement work for Erica Wolfsen's piece, which included in-person engagement at Banderita Days and a subsequent online survey, has concluded and the artist is working to incorporate feedback as appropriate.
- The stakeholder engagement work for Jackie Baxton's piece, which will include in-person and an online survey, will kick-off at CoyoteFest.

These two pieces are hoped to be installed by the end of the year. Meanwhile, this same workflow for the third Phase I piece (by the McGraths) will be initiated at a later date in early 2024, pending input from the District IV supervisor. Work on the Phase II project, which is anticipated to be located in District I and engage with issues related to timber/forestry, is likely to get underway in early 2024.

5. DISCUSSION ON HISTORIC PRESERVATION, PRESENT TENSE:

Goger opened up a discussion with the membership regarding the committee's aspirations with regard to pending work to update and coordinate committee active with the Historic Design Review guidelines. This is in the context of the pending application to the Our Town grant for the Historic Preservation, Present Tense project, but also generally in the context of any future funding pursuits for similar scopes of work.

Goger asked about the respective levels of involvement of the CPSAC and HSRPC in implementing the project if funded. Goralnik responded that, generally, since the project would result in new guidelines to be used by the HSRPC, that committee would likely have a bigger role in the project than the CPSAC would. CPSAC would primarily be involved in the areas of overlap between the revised guidelines and the Creative Placemaking Strategy; CPSAC would also be heavily involved in conceiving and implementing the "capstone project," a creative placemaking project in an area under HSRPC jurisdiction that would demonstrate the new review guidelines/process. The grant application suggests that this project could be an implementation CPS recommendations related to activating the Coulterville downtown environment and the countywide mural project.

6. PUBLIC COMMENT:

The committee expressed appreciation to Goralnik for helping to catalyze the committee.

7. ADJOURN: Goger adjourned the meeting at 1:02 PM.